



MINNESOTA YOUTH SOCCER ASSOCIATION INC.

11577 Encore Circle
Minnetonka, Minnesota 55343
Phone (952) 933-2384 or (800) 366-6972 Fax (952) 933-2627
www.mnyouthsoccer.org



MYSA Website Advertising Program

MYSA Services

1. Listing and links on Advertiser's page on MYSA website
 - Option to submit new ad once per month
2. Listing on Links page on MYSA website
3. Opportunity to place/purchase advertisement in MYSA membership mailing or other print media at preferred rate.
4. Opportunity to purchase MYSA mailing list at preferred rate
5. Other services deemed by MYSA Marketing Agents to be of benefit to MYSA members through MYSA communication vehicles

Investment

1. Purchase a minimum of six – one quarter page ads (or equivalent) in *Minnesota Soccer Times* at sponsor/partner preferred rate
2. In-kind services to be negotiated with MYSA on a case-by-case basis
3. Sign advertiser's agreement to be negotiated with MYSA on a case-by-case basis.

Contact Candace Daley (candacedaley@mnyouthsoccer.org) or Shelly Orr (shellyorr@mnyouthsoccer.org) for further information and to get started.