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FOR IMMEDIATE RELEASE

MINNESOTA YOUTH SOCCER ASSOCIATION, JUMPFORWARD ANNOUNCE PARTNERSHIP

*Strategic Agreement to Empower Minnesota Youth Soccer Association Members with
Leading Online Athletic Career Center Solution*

Minneapolis, Minn., February 6, 2009 — The Minnesota Youth Soccer Association (www.mnyouthsoccer.org), who represents approximately 80,000 youth soccer players throughout the state of Minnesota, and JumpForward (www.jumpforward.com), the on-demand sports relationship management (SRM) solutions provider, jointly announce a partnership today that will provide Minnesota Youth Soccer Association members with a comprehensive educational and collegiate compliance solution that unifies the athletic recruiting and communications process as never before.

The Minnesota Youth Soccer Association (MYSA) and JumpForward will be debuting this new service at MYSA's Annual Winter Symposium being held at the Minneapolis Convention Center, Saturday, February 7, 2009. The session will be in Room 205 A&B from 1:00-2:15 p.m. and is open to MYSA players, parents, coaches and administrators at no charge.

JumpForward provides an online educational and communications tool that empowers athletes and parents to search for colleges, navigate the athletic recruiting process, comply with academic and amateurism eligibility rules, and track all communication with college coaches for FREE.

By providing student-athletes and parents with a roadmap that outlines the academic and athletic eligibility requirements, Minnesota Youth Soccer athletes and parents can eliminate many of the athletic recruiting obstacles and costly solutions. Moreover, JumpForward will provide in-person and online educational sessions.

JumpForward's Online Athletic Career Center brings both an academic and athletic perspective to the recruiting process and provides the following FREE tools for Minnesota Youth Soccer athletes and parents:

- **JumpForward's NCAA Core Course Grade Tracking Worksheet:** Provides athletes and parents with a tool to track, manage, and organize the NCAA core courses. The tool automatically performs the NCAA core course grade calculation and guides the athletes and parents to the appropriate ACT or SAT score needed for eligibility.

- **JumpForward's Search Engine:** Enables athletes and parents to search and save information on over 2,600 Colleges and 50,000 College Coach e-mails and phone numbers. The search engine provides critical information associated with the various colleges, such as: majors, tuition costs, average incoming freshmen GPA, ACT, and SAT scores, and more.
- **JumpForward's Knowledge Center:** Provides athletes and parents with a roadmap to navigate the eligibility rules, the different athletic affiliations, athletic and academic scholarship information, and much more.
- **JumpForward's Communications Center:** Empowers athletes to manage and track e-mail and phone communication with college coaches. In addition, JumpForward provides a calling question bank with more than 60 questions a high school athlete should ask the college coach, and saves the responses.
- **JumpForward's Recruiting Communications Calendar:** Highlights important periods for communication between athletes and college coaches.
- **JumpForward's Sport Profile:** Provides athletes and parents with a secure sport profile to upload video highlights, action pictures, academic and athletic information.

"We are proud to be partnering with the Minnesota Youth Soccer Association and empowering athletes, parents, and coaches to take control of the athletic recruiting and communications process," said JumpForward CEO Adam McCombs.

"As a membership organization, we are always looking for ways to assist our players, parents, coaches and administrators and this new partnership with JumpForward provides a much-needed service to our members," said Minnesota Youth Soccer Association Executive Director Candace Daley. "This online educational tool developed by JumpForward is state-of-the-art and guides athletes, parents and coaches through the sometimes confusing college recruiting process, and we look forward to partnering with JumpForward to provide free online seminars to our members," said Daley.

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About JumpForward

Headquartered in Chicago, IL, JumpForward is a team of former NCAA and NAIA athletes and former NCAA college coaches dedicated to leveraging the power of the internet to deliver one of the most innovative on-demand sport-relationship-management (SRM) solutions designed specifically for athletes, high school athletic directors, club teams, and college coaches. For more information, please visit the company's website at www.jumpforward.com.

About Minnesota Youth Soccer Association

Minnesota Youth Soccer Association is the official youth soccer governing body of US Youth Soccer and the United States Soccer Federation in Minnesota. Affiliates of the Minnesota Youth Soccer Association provide 80,000 youngsters in Minnesota with the opportunity to play soccer, making the Minnesota Youth Soccer Association Minnesota's LARGEST youth sport organization. For more information, go to www.mnyouthsoccer.org.