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**MINNESOTA YOUTH SOCCER ASSOCIATION
AND CLUB'S CHOICE FUNDRAISING
LAUNCH FUNDRAISING OPPORTUNITIES FOR SOCCER CLUBS**

Minnetonka, Minn., October 7, 2009 - The Minnesota Youth Soccer Association (MYSA) and Club's Choice Fundraising (Club's Choice) announced today their plans to offer new fundraising opportunities for MYSA's 140 member soccer clubs and their teams.

MYSA and Club's Choice have partnered to offer MYSA soccer clubs and soccer teams easy, affordable fundraising opportunities that can be customized to fit each groups' needs. Each club or team may pick from Club's Choice many fundraising options to find one that works best for them based on the size of the group, desired products and fundraising goals. One example is Club's Choice *Pick Your Profit – Pick Your Products* fundraising option ([see attached](#)).

“MYSA is pleased to be working with Club's Choice to bring easy fundraising options to our clubs and teams, especially in these tough economic times,” said Candace Daley, MYSA Executive Director. “Club's Choice is very excited about working with MYSA, its clubs and teams to bring quality, cost-conscious products through our easy, affordable fundraising programs,” said Jeff Henrikson, Fundraising Specialist with Club's Choice.

About Minnesota Youth Soccer Association:

The Minnesota Youth Soccer Association is a large Minnesota 501(c)3 non-profit located in Minnetonka, Minn. which serves about 140 member clubs and approximately 75,000 youth soccer players throughout the state. The Minnesota Youth Soccer Association is the governing body of youth soccer in Minnesota and promotes the game of soccer for all youth in a safe, fun environment allowing players to develop to their fullest potential in soccer and in life.

About Club's Choice Fundraising:

Club's Choice Fundraising is based in Eau Claire, Wisconsin with packaging facilities and local area representatives in over 22 states. Club's Choice Fundraising has been a leader in simple, organized and risk-free fundraising solutions for over 25 years, and specializes in offering quality, affordable pizza and other frozen foods to help solve the fundraising needs of Sports Organizations, Youth Groups, Elementary, Middle and High Schools and more.