

MINNESOTA YOUTH SOCCER ASSOCIATION
Board of Directors' (BOD) Meeting Minutes
January 8, 2011

Meeting was called to order by MYSA President Bob Poretti at 9:07 a.m.

Present: Robert Poretti, Steve May, Kelly Casey, Dave Ericson, Scott Selby, Don Cox (phone), Roberta Kruse, Susan Farbo, Peter Jarnstrom, Diana Potter, Tom Moriarty (phone), Tom Lawrence (phone), Urule Igbavboa, Marty McDermott

Regrets: None

Introduction of Guests

Ed Potter, Sue Gjerset, Shelly Orr, Candace Daley, Jerry Yonga and Doug Marshak

Approval of Minutes

The December minutes were approved as submitted.

Agenda Addition

Waiver of 4 team requirements.

Correspondence

Treasurers Report

Report Received. Time of year where expenses temporarily exceed income, we have enough to cover.

Officers Reports

President's Report: Report Received. Bob reported on the Presidents meeting he attended last month regarding the budget. adidas has withdrawn its sponsorship. Discussion of fee increases or budget cuts ensued. More information expected at the workshop.

Vice President's Report: Report Received.

Development Director's Report: Position Vacant.

Competitive Director's Report: Report Received.

Recreation Director's Report: Report Received.

Tournament Director's Report: Report Received.

SYRA's Report: Report Received.

East District Member Representative's Report: No Report Received.

North District Member Representative's Report: Report Received.

Northwest District Member Representative's Report: Report Received.

South District Member Representative's Report: No Report Received.

Southwest District Member Representative's Report: Report Received.

West District Member Representative's Report: Report Received.

Staff Report

Executive Director's Report: Report Received. Highlighting NW District Symposium offered January 9, 2011. Administrative and coaching sessions including a "Y" license are being offered.

Director of Development

Jerry Yonga spoke on his involvement with MYSA and his desire to become Director of Development

Referee Mentor Program

Doug Marshak discussed his mentor program from Duluth through Arrowhead Assoc. Main purpose of the program is to keep young, inexperienced referees in the program to gain confidence and experience. Specific recommendations were given to get the mentorship program developed within MYSA sponsored tournaments.

Strategic Planning Reports

Rec. Goals: Implementation of grant program underway. The next Rec. meeting will be a working meeting with clubs coming in to get help writing the grants. Regional accreditation program for recreational programs is being tweaked to make it a bit more stringent.

Referee Goals: Training pieces being worked on as well as web-based database of contact info of referee mentors.

Foundation: Legal counsel recommends Foundation purchase the land if that is what is chosen to do. Between 30 and 60 days required to set up a foundation. The MYSA board would have oversight; the foundation board should be separate from the MYSA board but report to it.

Field Development Group: Size of a minimum of 100 acres has been determined. We will be setting up meetings with people who have expressed interest in partnering with us in this project.

Technology Group: Report submitted. New web-based registration procedures being developed and needs board approval to move forward. *Technology Committee made a motion to proceed with the web-based registration procedure. Motion approved.*

Social Media

The staff would like to start with a Facebook page as a test. The initial program would be Facebook with a fan-based site for the main MYSA page and a friend-based site for the coaches. *Kruse moved and seconded to direct the staff to start a page on a social media site. Motion approved*

Quarterly Marketing Report: Report submitted. Candace and Shelly gave a verbal update.

Team Waiver Requirement Request – Worthington

Peter moved to grant a team waiver request for Worthington. Motion was seconded. Motion approved

Bids to Host Tournaments

Kruse motion and seconded to accept Rochester's bid to host the Fall State Tournament for 2011. Motion approved.

Kruse motion and seconded to accept the bids for summer 2011, 2012 for Coon Rapids, Lakeville and St Croix. Motion approved.

Kruse motion and seconded to accept the bids for regionals 2011, 2012 White Bear Lake, Shakopee and St Louis Park. Motion approved.

Kruse motion and seconded to accept the bid of Northern Lights for Regionals for 2011, 2012. Motion approved.

Tournament Sanctioning – Report submitted.

Moriarty made a motion to approve the submitted tournaments for the 2011-2012 season. Motion seconded. Motion approved.

MSHSSCA Meeting Report

New requirements will be posted on website and sent to all members.

Winter Symposium

February 5th, strong board presence appreciated.

US Youth Soccer Workshop Reminder Feb 24, 25, 26th

February Board meeting will be held in Louisville.

Appointment

*Dave moved and seconded to appoint Jerry Yonga to the position of Director of Development.
Motion approved.*

The meeting adjourned at 12:20 p.m.

Minutes submitted by
Diana Potter, MYSA Secretary